

MARTIN LEWIS WORK FOR AMNESTY INTERNATIONAL – SINCE 1976...

Martin Lewis is a British-born, US-based producer, writer, marketing strategist, publicist and film/video/audio sales agent. He has worked in those and other capacities for Amnesty International on and off since 1976 - starting at the age of 23! He has worked closely with both the UK section and the US section. He has also liaised on occasion with the International Secretariat. Between 1976-1982 he lived in London. In 1982-1987 his HQ was New York. Since 1988 he has been based in Los Angeles.

*Among his signature achievements, he was co-creator - with **Monty Python's John Cleese** - and producer of Amnesty's legendary and influential "Secret Policeman's Ball" series of benefit shows, albums and movies. Cleese credits Lewis with coining the iconic title. Lewis also instigated Amnesty's outreach to musicians - recruiting and producing multiple artists for Amnesty including **Pete Townshend, Sting, Eric Clapton, Jeff Beck, Peter Gabriel, Phil Collins, Donovan, Seal, Paul Rodgers, Bob Geldof** et al.*

*Lewis worked with Amnesty USA Executive Director Jack Healey in 1987/1988 to conceive Amnesty's groundbreaking "Human Rights Now!" world tour starring **Bruce Springsteen, Sting** and **Peter Gabriel** - commemorating the 40th anniversary of the Universal Declaration of Human Rights.*

*In 2009, Amnesty USA recruited Lewis to renew his active work for the movement. Lewis became deeply involved once again in multiple projects for Amnesty. For "Chimes Of Freedom" - the album of Bob Dylan compositions commemorating Amnesty's 50th anniversary, Lewis was the Contributing Producer – and he personally recruited and produced audio tracks and videos with the following artists: **Pete Townshend, Pete Seeger, Billy Bragg, Seal, Jeff Beck, Paul Rodgers, Nils Lofgren, Mick Hucknall (Simply Red), Joe Perry (Aerosmith)** and actress/singer **Evan Rachel Wood**.*

*In 2012-2013, he instigated and produced the six-disc DVD box set of the "Human Rights Concerts" featuring 12 hours of the major concerts (1986-1998) including **U2, Bruce Springsteen, Radiohead, The Police, Peter Gabriel, Lou Reed, Tracy Chapman, Joan Baez, Miles Davis, Bryan Adams, Jackson Browne, Bob Geldof, Wynton Marsalis, Joni Mitchell, Alanis Morissette, Sinead O'Connor, Jimmy Page, Robert Plant** and many other artists. He also curated and/or filmed 5 hours of additional contextual footage – including new interviews with **Bruce Springsteen, Sting, Bono, Peter Gabriel** and others – and Amnesty performances by **Green Day, Coldplay, Mumford & Sons, David Byrne, Ozzy Osbourne, Sting, Pete Townshend, Jeff Beck, Pete Seeger, Seal, Joe Perry, Evan Rachel Wood** and **Bono**.*

*His other work for Amnesty in this period includes instigating, organizing and securing a special iTunes charity single from **Ozzy Osbourne** and producing the music video to promote it (8.8 million views as of March 2025); securing for Amnesty and organizing the all-star US premiere and after-party of the John Lennon bio-pic "Nowhere Boy"; instigating, producing and hosting the New York concert celebrating the 70th anniversary of John Lennon's birth as a benefit for Amnesty. And ensuring Amnesty's presence at the 2010 Kennedy Center Honors by arranging for **Sting** to salute **Bruce Springsteen** (reminding viewers of their long Amnesty connection) and instigating, organizing and co-hosting a special intimate Amnesty after-party attended by 25 major stars.*

*As Producer Emeritus of the 2012 "Secret Policeman's Ball" show at Radio City Music Hall he conceived, co-wrote and produced segments for which he recruited **Monty Python, Robert De Niro, Kyra Sedgwick** and **Whoopi Goldberg**. He also acted as worldwide sales agent for the Blu-ray, TV & streaming rights. And he recruited **Helen Mirren, Taylor Hackford** and **Carly Simon** for AI-USA membership drives.*

MARTIN LEWIS WORK FOR AMNESTY INTERNATIONAL

A CHRONOLOGY

- 1976 - Co-Producer 3-night stage show "A Poke In The Eye". The progenitor of the "SPB" series
Producer comedy album of "A Poke In The Eye"
Consultant on "Pleasure At Her Majesty's" (TV film of "A Poke In The Eye")
Devising & executing the Publicity & Marketing of the stage show, album & TV film
Organized gala screening of film at the London Film Festival
*Cast included: Monty Python: John Cleese • Michael Palin • Terry Jones
Terry Gilliam • Graham Chapman • Neil Innes • Beyond The Fringe: Peter Cook
Dudley Moore • Jonathan Miller • Alan Bennett • Dame Edna (Barry Humphries)*
- 1977 - Co-Producer & show-namer of the one-night stage show "The Mermaid Frolics"
Producer comedy & music album of "The Mermaid Frolics"
Consultant on "The Mermaid Frolics" (TV film)
Devising & executing the Publicity & Marketing of the stage show, album & TV film
*Cast included: John Cleese • Peter Cook • Connie Booth • Terry Jones
Peter Ustinov • Julie Covington*
- 1978 - Producer Human Rights Day Rally & Concert in Hyde Park, London
Recruiting **Tom Robinson** to perform. Devising & executing the Publicity & Marketing
- 1979 - Co-Producer & show-namer of the four-night stage show "The Secret Policeman's Ball"
Producer two albums (comedy & music) of "The Secret Policeman's Ball"
Co-Producer UK TV special (60 mins) & UK theatrical film (100 mins) of
"The Secret Policeman's Ball"
Publicity & Marketing of stage show, two albums, TV special & theatrical film
*Cast included: Monty Python: John Cleese • Michael Palin • Terry Jones
Peter Cook • Rowan Atkinson • Eleanor Bron • Billy Connolly
Musicians: Pete Townshend • Tom Robinson • Neil Innes • John Williams*
- 1980 - Distribution agent setting theatrical distribution deals for "SPB" film in UK, Oz/NZ
Publicity & Marketing of UK release of theatrical film
- 1981 - Instigator/Producer 20th Anniversary Amnesty concert at Westminster Abbey
(first-ever rock concert at the 900-year-old historic church)
Devising & executing the Publicity & Marketing of the concert
Co-Producer TV special of the Amnesty concert at Westminster Abbey
Publicity & Marketing of the TV special and the home-video of concert

Distribution agent setting theatrical distribution deal for "SPB" film in USA

Producer & namer of the four-night stage show "The Secret Policeman's Other Ball"
Producer two albums (comedy & music) of "The Secret Policeman's Other Ball"
Producer UK theatrical film of "The Secret Policeman's Other Ball"
Publicity & Marketing of stage show and comedy album
*Cast included: John Cleese • Michael Palin • Graham Chapman
Pamela Stephenson • Rowan Atkinson • Billy Connolly • Dame Edna
Musicians: Sting • Eric Clapton • Jeff Beck • Phil Collins • Bob Geldof • Midge Ure*
- 1982 - Publicity & Marketing in UK of theatrical film "The Secret Policeman's Other Ball"
Publicity & Marketing of worldwide release of the music album

Producer special US theatrical version of the "Secret Policeman's Ball" films
Publicity & Marketing in US of the US theatrical film "The Secret Policeman's Other Ball"
Consultant & marketing strategist of AI-USA "Banned!" Film Festival in L.A.

- 1983 - Producer of the US TV special "The Secret Policeman's Private Parts"
Publicity & Marketing of "The Secret Policeman's Private Parts"
- 1984 - Producer of the TV & home video film - "The Secret Policeman's Rock Concert"
- 1985 - Producer of the TV & home video film - "The Secret Policeman's Private Party"
- 1986 - Consultant and advisor for the AI-USA US music tour "A Conspiracy Of Hope"
- 1987/8 - Consultant to AI-USA planning 40th anniversary of the UDHR
Co-conceived the 1988 World Tour "Human Rights Now!"
- 1992 - Producer VH1 TV special "The Secret Policeman's Retro Ball"
Producer MTV Europe special "The Secret Policeman's Rock Concert"
Producer Rhino CD release "The Secret Policeman's Other Ball - The Music"
- 2008 - Producer of the three-disc DVD boxset for USA - "The Secret Policeman's Balls"
- 2009 - Publicity & Marketing of US DVD release of the "Secret Policeman's Balls"

Producer of the one-disc DVD for USA - "The Secret Policeman's Private Party"

Instigator/Producer "The Secret Policeman's Film Festival" held in three cities
NYC (Lincoln Center & The Paley Center NY)
L.A. (American Cinematheque & The Paley Center L.A.)
D.C. (American Film Institute)

Co-producer of the Kennedy Center Honors tribute to Bruce Springsteen
(recruited **Sting** for the show and secured references to Amnesty in the show)

Conceived, produced & hosted multi-star after-party for Amnesty - personally recruiting all attendees. *Including: Robert De Niro • Meryl Streep • Martin Short • Mel Brooks
Matthew Broderick • Carol Burnett • Jon Stewart • Jack Black • Edward Norton
Bruce Springsteen • Patti Scialfa • Sting • Trudie Styler • Eddie Vedder • Ben Harper
Laura Dern • Dave Brubeck • Herbie Hancock • Bob Balaban • Joe Mantegna
Bill Irwin • Richard Kind*
- 2010 - Producer of the one-disc DVD for USA - "The Secret Policeman Rocks!"

Conceived/produced US premiere in NYC of John Lennon movie to benefit Amnesty
Recruited attendees. *Including
Yoko Ono • Michael Stipe • Billy Connolly • Steven Van Zandt • Kristin Scott Thomas
Aaron Taylor-Johnson • Sam Taylor-Johnson*

Conceived/co-produced release of **Ozzy Osbourne** music track saluting 70th anniversary of John Lennon's birth as iTunes charity release for Amnesty

Produced new music video with Ozzy Osbourne to promote iTunes release

Conceived/Produced NYC concert for Amnesty on 70th anniversary of Lennon's birth
*Artists recruited & performances produced:
Pete Seeger • Tom Paxton • Garland Jeffreys • The Quarrymen
Tom Chapin • Marshall Crenshaw • Mark Hudson • Earl Slick • Neil Innes*
- 2011 - Consultant/Producer to AI-USA on events & projects commemorating Amnesty 50th anniv.
Consultant on BBC TV docu on 50th anniversary of Amnesty
Consultant on AI-USA video materials for 50th anniversary of Amnesty

Contributing Producer on Amnesty's album of Bob Dylan compositions. Recruiting artists and producer of 8 audio tracks – and producer/director of 5 music videos. *Artists recruited and produced: Pete Townshend • Pete Seeger • Seal • Jeff Beck • Billy Bragg • Paul Rodgers
Nils Lofgren • Mick Hucknall • Joe Perry • Evan Rachel Wood*

2012 - Publicity & Marketing of select tracks on Amnesty's album "Chimes of Freedom"

Producer Emeritus - "The Secret Policeman's Ball - USA" – Radio City Music Hall NYC
Advised on various aspects of the show and marketing.

Recruited/co-produced major segments with members of **Monty Python**

Distribution agent setting up worldwide home video/Blu-ray distribution deals for
"The Secret Policeman's Ball - USA"

Conceived/produced/co-wrote (with **Michael Palin**) bonus content for Blu-ray release of
"The Secret Policeman's Ball - USA". Recruited/directed/produced **Robert De Niro**
Whoopi Goldberg • **Kyra Sedgwick** • **Annette O'Toole**

Proposed/secured/co-ordinated participation for AI-USA year-end appeal of
Helen Mirren & Taylor Hackford

2012/2013 - Producer of the six-disc DVD boxset of "The Human Rights Concerts".

Curated & produced 12 hours of concerts and 5 hours of contextual content

Sales agent setting worldwide distribution deals for the "Human Rights Concerts"

Secured consents for inclusion of performances by: **Bryan Adams** • **Joan Armatrading**
Joan Baez • **Ruben Blades** • **Jackson Browne** • **Tracy Chapman** • **Miles Davis** • **Peter**
Gabriel • **Bob Geldof** • **The Hooters** • **Inti-Illimani** • **Howard Jones** • **Fela Kuti** • **Wynton**
Marsalis • **Joni Mitchell** • **Alanis Morissette** • **Youssou N'dour** • **The Neville Brothers**
New Kids On The Block • **Sinead O'Connor** • **Peter, Paul & Mary** • **Jimmy Page** • **Robert**
Plant • **The Police** • **Radiohead** • **Lou Reed** • **Carlos Santana** • **Bruce Springsteen**
The E Street Band • **Sting** • **Third World** • **Shania Twain** • **U2** • **Steven Van Zandt**

Secured & produced new interviews with: **Bruce Springsteen** • **Sting** • **Bono** • **Peter Gabriel**

Curated and secured consents for inclusion of special bonus material by: **Green Day**
Coldplay • **Mumford & Sons** • **David Byrne** • **Ozzy Osbourne** • **Sting** • **Pete Townshend**
Pete Seeger • **Seal** • **Jeff Beck** • **Joe Perry** • **Damien Rice** • **Evan Rachel Wood** • **Bono**

2013 - Worldwide Publicity & Marketing of "The Human Rights Concerts"

DVD boxset, one-disc highlights DVDs, audio CDs, streaming

Created "¡Released!" - special theatrical film of highlights of the "Human Rights Concerts"

Conceived/produced/hosted premieres of the special theatrical film in NYC (Museum of
Modern Art) on Human Rights Day. And in Los Angeles (The American Cinematheque)

Secured attendance by **Andy Summers & Stewart Copeland** of **The Police**

Conducted post-screening Q&A with Amnesty USA Chair and Executive Director.

Proposed/secured/co-ordinated participation for AI-USA membership drive of **Carly Simon**

Worked with **Sting** to solicit high-profile musicians to join worldwide call for the release of
jailed members of the Russian feminist punk group Pussy Riot. Among musicians secured:
Bryan Adams • **Jeff Beck** • **Rubén Blades** • **Jackson Browne** • **Tracy Chapman** • **Melissa**
Etheridge • **Debbie Harry** • **Paul McCartney** • **Alanis Morissette** • **Mos Def (Yasiin Bey)**
Graham Nash • **Youssou N'Dour** • **Ozzy Osbourne** • **Joe Perry (Aerosmith)** • **Bonnie**
Raitt • **Carly Simon** • **REM: (Michael Stipe, Peter Buck, Mike Mills)** • **Pete Townshend**
Eddie Vedder

2017 - Coordinated tribute to **Sting** for his work for Amnesty at the Smithsonian Institute Washington